



BALANCE AND BUILD CONSULTING, LLC

Custom Proposal

For HERC Construction, LLC

Balance & Build Consulting, LLC
<https://balanceandbuildconsulting.com/>

August 2025



I. Executive Summary

In our discovery call, HERC shared frustrations with \$474k startup capital, 8 employees/subs, public bids, and admin burnout that pulls you from fieldwork and team-building.

Balance & Build Consulting turns this chaos into clarity. We deliver construction-specific bookkeeping, job-costing, and operational systems so you can focus on winning bids and scaling to industrial projects.





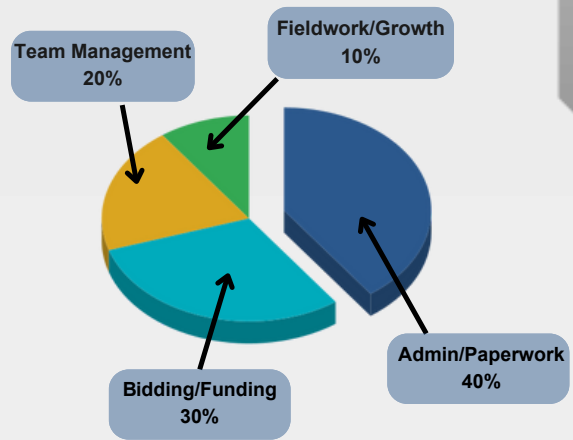
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II. Our Strategic Approach

With 8 team members in Year 1, you're losing 40+ hours/month to manual admin, inaccurate job costing, and compliance risks.

Our Proposed Solutions

- Accurate job costing in QuickBooks Online Plus
- Automated payroll (W-2 + 1099) with certified compliance
- Streamlined subcontractor workflows
- Cash-flow forecasting tied to your roadmap



Our Qualifications

- 20+ years owning/managing construction firms
- MBA in Project Management (UL Lafayette)
- Family-run – generational insight + modern tech



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III. Deliverables, Timeline & Investment

Recommended: Growth Builder + Pro (8 employees)

Investment:

- *****Bookkeeping*****: \$1,500/month (scaled to \$1M revenue)
- *****Payroll*****: \$104/month (15% bundled discount)
- *****Total*****: \$1,604/month
- *****One-Time Setup*****: \$1,000
- *****First Month Free*****

What we promise to Deliver

QBO Plus Setup	Job costing, class/location tracking, inventory, budgeting
Monthly Bookkeeping	Transaction reconciliation, A/P A/R, financial statements (Up to 4 Accounts)
Payroll Processing	W-2/1099 for up to 8 employees, certified payroll, tax filings (Bi-weekly Processing)
Managerial Accounting	Project profitability reports, KPI dashboards
Operational Consulting	Subcontractor workflows, team structure guidance
Quarterly Forecasting	Cash flow projections, budget vs actual reviews



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CLIENT SERVICE AGREEMENT For HERC Construction, LLC

Partnering with Balance & Build gives HERC the foundation to win more bids, scale your team, and dominate Southwest Louisiana's industrial boom. By outsourcing your specialized construction accounting needs to us, you're not just gaining expertise—you're unlocking massive savings compared to hiring in-house.

Unlock \$67K+ in Annual Savings: Outsource Smarter

Based on the latest 2025 data, hiring a full-time construction accountant (specialized in job costing, workflows, and QuickBooks) costs far more than our bundled services. We've crunched the numbers for you, including base salary plus 43% for benefits, taxes, and overhead (e.g., health insurance, payroll taxes, training). Focus on fieldwork while we handle the rest. Reinvest those savings into your \$474k startup capital for faster growth.



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CLIENT SERVICE AGREEMENT

HERC Construction, LLC

This Agreement governs the services in the Custom Proposal (August 2025) between Balance & Build Consulting, LLC and HERC.

1. Services & Pricing

- Growth Builder Bookkeeping: \$1,500 / month
- Profit Maximizer (Managerial): \$104 / month
- Total Monthly: \$1,604 (1st month FREE)
- One-Time Setup: \$1,000

3. Pricing Structure

- Based on annual revenue: < \$1,000,000
- Price locked for 12 months from start date
- Re-evaluated annually based on revenue & headcount
- Payroll: \$13 per employee/month (adjusts monthly)

5. Term & Termination

- Initial term: 12 months, then month-to-month
- Either party may terminate with 30 days written notice
- All fees for completed work due immediately upon termination

2. Payment Terms

- Invoiced monthly, due within 15 days of receipt
- Late fee: 1.5% per month on unpaid balances
- Payment method: ACH or credit card (auto-billed)
- Services paused after 30 days non-payment

4. Critical Disclosure

- WE ARE NOT A LICENSED ACCOUNTING FIRM. We do NOT provide CPA services, tax filing, or audits. All guidance is based on industry best practices. Client must consult a CPA for tax or legal advice.

ACCEPTANCE & SIGNATURE

HERC Construction, LLC

Date: _____

By: _____
(Print Name & Title)

Signature: _____

Balance & Build Consulting, LLC

By: Casy Broussard, Member Date: _____

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